

Since 1873 - Comanche's Oldest Business Institution



THE COMANCHE CHIEF

203 W. Grand . Comanche, Texas 76442 . (325) 356-2636
editor@thecomanchechief.com . (325) 356-5380 fax

PUBLISHERS: James C. Wilkerson III
EDITOR: James C. Wilkerson, III ASST. EDITOR: Lance M. Wilkerson

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NATIONAL RATE: \$6.50/col. inch
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CLASSIFIED RATE:
Paid in Advance - 20 words, \$6 min.
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INSERT RATE: \$65/1000
COLOR RATE: \$90 added

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CIRCULATION: 4,200
DIMENSIONS: Standard (SAU)
1-1.833"/2-3.792"/3-5.75"/4-7.708";
5-9.667"/6- 11.625"

SPECIAL INSTRUCTIONS:
Ads via email - .pdf or .jpg files at 300 dpi
All major credit cards accepted

2 column

2x2 \$24
2x2.5 \$30
2x3 \$36
2x3.5 \$42
2x4 \$48
2x4.5 \$54
2x5 \$60
2x5.5 \$66
2x6 \$72
2x6.5 \$78
2x7 \$84
2x8 \$96
2x9 \$108
2x10 \$120

3 column

3x3 \$54
3x4 \$72
3x4.5 \$81
3x5 \$90
3x5.5 \$99
3x6 \$108
3x6.5 \$117
3x7 \$126
3x7.5 \$135
3x8 \$144
3x9 \$162
3x9.5 \$171
3x10 \$180

4 column

4x4 \$96
4x5 \$120
4x6 \$144
4x7 \$168
4x8 \$176
4x9 \$216
4x10 \$240
4x11 \$264
4x12 \$288
4x13 \$312
4x15 \$360
4x21 \$504

5 column

5x7 \$210
5x8 \$240
5x9 \$270
5x10 \$300
5x11 \$330
5x12 \$360
5x13 \$390
5x14 \$420
5x15 \$450
5x16 \$480
5x17 \$510
5x21 \$630

1/8 (3x5.25)=\$94.50
1/4 (3x10.5)=\$189
1/2 (6x10.5)=\$378
3/4 (6x15.75)=\$567
Full page (6x21)=\$756

Color - added
1 page - \$90
3/4 page - \$70
1/2 or smaller - \$55

Column Width

1 col - 1.833
2 col - 3.792
3 col - 5.75
4 col - 7.708
5 col - 9.667
6 col - 11.625